Dear (Family Member or Friend’s Name):

New York is no longer for me. After careful thought and consideration, I’ve officially decided to leave the Big Apple to move to the true apple of my eye: Downtown Doral in Florida.

This may not come as a surprise to you–I’m not the only New Yorker who agrees with Mayor Cuomo that Florida is an attractive option for those unhappy with the change in the tax law. In fact, many of our friends and neighbors have already made the move to Florida. I know you won’t question my decision as it’s no secret that New York has the most expensive properties in the nation, our taxes are becoming more burdensome and Mother Nature has only grown more relentless.

With the money I will save on taxes and cost of living, I can stop dreaming about paradise and actually live in it. I’ve found a luxurious, urban home at Downtown Doral just steps from some of the best schools, eateries and boutiques in South Florida. Plus, I’m just minutes from the white-sand beaches of Miami. I’m ready to welcome the warm climate, diverse culture and engaging lifestyle of Doral without feeling like all my money is going to taxes!

Please continue to stay in touch, and when you’re ready to find tax relief, you can join me in Downtown Doral. Just visit DowntownDoral.com to help you find your new dream home.

Best Wishes,

(Your Name Here)

[www.Unhappynewyorkers.com](http://www.Unhappynewyorkers.com)